

## Transfer Planning Sheet (SUNY Broome) Sport Management (SPMG), B.S.

The following SUNY Cortland courses are recommended by the department to complete prior to transfer. The transfer credit limit from a 2-year college is 64 credits. All classes are three (3) credits unless otherwise noted. [SUNY Transfer Path](#) courses are underlined and notated in blue. Transfer students who have completed SUNY General Education prior to attending SUNY Cortland will have met their General Education requirements at SUNY Cortland.

### SUNY General Education/Cortland Degree Requirements (30-31 credits)

### Courses I will complete at Broome CC:

- Communication 1 (GEC1)\*  
CPN 100 Writing Studies I ENG 110
- Communication 2 (GEC2)\*  
CPN 101 Writing Studies II ENG 111
- Diversity: Equity, Inclusion & Social Justice (GEDI)\*  
\_\_\_\_\_
- Natural Sciences (GENS)\* (3-4 cr)  
\_\_\_\_\_
- Social Sciences (GESS)  
\_\_\_\_\_
- Humanities (GEHU)  
\_\_\_\_\_
- The Arts (GEAR)  
\_\_\_\_\_
- US History & Civic Engagement (GEUS)  
\_\_\_\_\_
- World History & Global Awareness (GEWH)  
\_\_\_\_\_
- World Languages (GEWL)\*\*  
\_\_\_\_\_

\*Indicates required SUNY General Education Category

\*\*A foreign language course at the beginning level I (101) is required for this major. Sign language is acceptable as a foreign language for this major.

### Major Requirements (30 credits):

- SPM 175 Introduction to Sport Management SPM 110
- SPM 255 Sport Event Management SPM 279
- SPM 373 Sport Law and Organization SPM 189
- MAT 201 Statistical Methods (will also fulfill GE Mathematics\*) MAT 124 or BUS 115
- **ECO 111 Principles of Microeconomics** ECO 110
- COM 210 Fundamentals of Public Speaking SPK 110  
(will also fulfill GE Communication – Presentation\*)
- MGT 250 Principles of Management BUS 246
- **MGT 253 Principles of Marketing** BUS 141
- **MGT 254 Principles of Accounting I** BUS 100
- CAP 100 Introduction to Computer Applications CST 119 or BIT 184

### Electives (3-4 credits)

#### SPM Elective Options

- MGT 423 Computer Applications in Economics and Management BIT 200

Total: 64

# Sport Management

## School of Professional Studies

The program requirements pertain to the Undergraduate Catalog and are intended as a guide for academic planning. Students currently on SUNY campuses should consult their academic advisor for additional choices in general education categories when any course is recommended.

- To view all required courses for the program and Cortland's General Education courses, see the most current undergraduate [Catalog](#).
- Use the [transfer equivalency tables](#) to choose equivalents at your transfer college.
- If you plan to transfer before you complete your associate's degree, you can still earn your degree via [Reverse Transfer](#).

## About Sport Management

If you aspire to combine a passion for sports with a well-developed understanding of the complexities of the business enterprise, a sport management major will provide you with the formal educational foundation and the practical experiences necessary in this extremely competitive industry.

## Career Potential

- Sport marketing director
- Director of media relations
- Event/venue manager — Olympic Games
- Regional sales manager — sport product company
- Athlete representation/agent
- Video coordinator
- Ticket sales manager

## What Will I Learn?

- You will follow a theory-to-practice model of learning where you complete more than 120 hours of field experience prior to the required senior internship.
- Core courses provide a strong foundation in business.
- Elective courses within the major allow you to discover your niche while meeting your personal learning objectives.

## Applying to Cortland

- SUNY Cortland accepts the Common Application and the SUNY Online [application](#). Choose just one way to apply; both require a \$50 non-refundable application fee.
- If you apply to Cortland using the SUNY application, SUNY will waive the \$50 application fee for transfer students graduating with an associate degree from a SUNY or CUNY college, who apply directly to Cortland for baccalaureate programs.
- Fall applicants should apply by March 1. Spring applications should apply by November 1.
- After [applying](#), students must send transcripts from all colleges attended and a high school transcript.